

DOMAINS

REGISTERING YOUR ONLINE PRESENCE

IS.

With the Internet being the world's meeting place for business, you need the right address or your customers may never find you.

Straightforward or quirky, long or short, your website domain name is an integral part of your corporate identity and brand image. It's what people see when they search for you online, and what they type in their browsers to find out more about you.

We cover everything from .com domain registration to country-specific domains. Once you're registered, you can sign up for hassle-free hosting and make your online presence known.

www ✓

THE RIGHT ADDRESS FOR YOUR BUSINESS

Helping you build a professional and credible online presence



TAILOR YOUR DOMAIN

Web hosting services to personalise your business



DOMAIN NAMES REGISTRATION MADE EASY

Seamless management of your online presence

THE RIGHT ADDRESS FOR YOUR BUSINESS

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Make it easy for customers to find you

The Internet's addressing scheme is not very effective without domain names. Computers connected to the web have Internet protocol (IP) addresses: a unique string of four numbers separated by full stops. Would you be able to remember the unique numbering sequence of every website you like to visit? Neither would your customers. This is why domain names are so important: they are assigned to a unique numeric IP address but are much easier to remember or search for.

Build your brand reputation

The right domain name says a lot about your brand, and also helps in protecting copyrights, trademarks and product information. You may have a number of domain registrations to cover a diverse product set, or prevent the risk of other entities infringing on your by using a domain that sounds or looks similar to yours.

Having a short, memorable domain name that matches your company's brand makes it easier for consumers to remember your brand and gives it more presence in the online market space.

Domain name registration creates credibility

Many companies opt to publish their sites through free web-hosting services. While this might seem like a cost-effective option, it doesn't really do much for your professional image. You could end up with a URL like www.freewebsites.com/yourcompanyname which can immediately erode consumer confidence. In addition to being too long to remember, these generic addresses could make consumers wary to transact with your company, especially considering the rising threat of online fraud. By using our Domains solution you can create and establish your unique website domain to prove to consumers you are a legitimate and credible business.

WWW ✓

BUSINESS BENEFITS

TAILOR YOUR DOMAIN

Web hosting services to personalise your business

A choice of top-level domains

You know what they say – location, location, location. When it comes to putting your business on the map, we have all the right addresses for you.

Popular domains we can register for you include .com, .biz, .mobi, .net, .org, .info, and country-specific domains such as .co.uk or .org.za.

You pay an annual registration fee for each domain name you register with the Domain Name System (DNS). You can choose to automatically renew this each year.

Shared hosting options

Once you've completed your website domain registration with us, you can sign up for one of our Shared Hosting plans for an easy, hassle-free way to host and launch your website.

Because you share the costs of web servers with other clients, our Shared Hosting services and locating systems enable you to build your e-business or simply establish your online presence, without breaking the bank.

Fast response times and competitive pricing

We are accredited with the Internet Corporation for Assigned Names and Numbers (ICANN). This means that we deal directly with the ICANN registries, so you can complete your .com, .net, .biz or .edu domain registration with us, rather than going through a host (we had to make the pun, didn't we?) of intermediaries, which means time, effort and cost.

ICANN tracks the issuing of all IP addresses and ensures that the domain name system (DNS) allows users to resolve domain names (www.is.co.za) into IP addresses (196.34.149.154). It also ensures there are no "crossed-wires" – in other words, that the correct IP addresses are allocated to the correct organisations.



PRODUCT OVERVIEW

DOMAIN NAMES REGISTRATION MADE EASY

Seamless management of your online presence

A self-service portal for extra flexibility

As your business grows and new ventures come across your path, you might need to register more domain names. This might sound like an easy task, but without an effective online management system things can quickly get out of control. You could either forget about domain names you already have, or neglect to renew your domain registrations. This could leave users frustrated with page-not-found errors or, even worse, give competitors the change to register your domain as their own. Our online self-service domain management system makes it easy for you to apply for and manage any number of web domains you may need.

You can choose to automatically renew your registration each year without receiving a notification from us.

Continuous support for your domains

Things happen in a flash on the Internet which means you need to be able to take action as quickly as possible. To help you stay ahead of the domain-name game, we provide 24/7 support for our Web domain registration service. This allows you to get in touch, whenever you need to, for assistance with domain registrations.



OTHER FEATURES



CLOUD

THREE WAYS MANAGERS REDUCE COSTS WITH IT



Graeme O'driscoll

Head: Software Engineering

CLOUD

HERE'S WHY YOU DON'T HAVE TO BE SCARED TO MOVE TO THE CLOUD



Graeme O'driscoll

Head: Software Engineering

CLOUD SERVICES



CHAT TO US

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